



General Event Schedule for The Ladies Ball National Championship FRIDAY EVENING IN NYC

ARRIVAL - 2:15 - 2:30 pm

Marriott Marquis Hotel/Times Square
1535 Broadway, NY (between 45th street and 46th street)
Please see the suggested parking below.

All teams should walk to the hotel and enter the hotel from the pass-through accessible from both 45th street and 46th street where our staff will be waiting to greet your team (look for the Beatle Juice mural on the wall).

GREETING / BREAKOUT - 2:30 pm - 3:00 pm

All teams will be escorted up the escalators to the 7th floor where we will stage until 2:50 PM and have a brief greeting by Dana Hart, President of the Women's Basketball Hall of Fame

*We will breakout out in three groups by grade:
Group 1: 9th-12th Grade
Group 2: 7th-9th Grade
Group 3: 4th-6th Grade*

EVENT STATIONS - 3:00 pm - 6:00 pm

Each group will rotate through 3 stations that will include:
Station 1 – Hall of Fame Breakouts and Press Conference at the Hotel (7th floor)
Station 2 – Times Square Tik Tok Challenge
Station 3 – Footlocker Visit and Video Wall

All stations located at hotel or within 2-3 blocks from the hotel. Our staff will lead each group to each station.

CLOSING DRIBBLE PARADE - 6:00 pm

Our closing activity will be a Dribble Parade to the studio of ABC's Good Morning America (one block away) led by our resident Hall of Famer, Valerie Still. This will take 10 minutes and be fun (we will not need to cross any streets).

ATTIRE and BALL: All athletes should bring an outdoor ball and have their jerseys on. No shorts are required. All girls are welcome to wear a hoodie or sweatshirt over their jersey as it might be chilly. All coaches should have their team-branded hoodie or golf shirt on as well.

SPEAKERS

Leading the breakouts at the Marriott Marquis will be the following Hall of Famers and Legends:

- Kelly Mathis, Director of Development, Women's Basketball Hall of Fame
- Donna Orender, Former WNBA Commissioner
- Veronica Burton, Dallas Wings, 2022 WNBA First Round Draft Choice
- Valerie Still, Hall of Famer, Women's Basketball Hall of Fame and University of Kentucky

MEDIA STATIONS

- The media stations will feature invited media including Overtime, Sue Bird's **TOGETHXR** and the **Bally Sports Network**, our national digital and television partner. (We will make all this media accessible but also use the media for the championship television production of championship games.)

PARENTS AND SIBLINGS

- Parents and siblings are welcome to attend and observe the program but all seating will be provided to athletes first and each group will be moving fast throughout the afternoon.

Lastly, visiting Times Square with a young team might sound daunting. Please remember that this event is during the day, there are hundreds of police everywhere and our well-rehearsed staff will lead each team throughout the afternoon.

With that said, there are thousands of people circulating around Times Square (mainly visitors), there is dense traffic and it is a Friday night. All teams should stay together and practice caution at all times.

Our own recommendation is to arrive in NYC early, around lunch, park and walk around Times Square until 2:30 PM. After the event, take your time going to Scranton as there may be heavy traffic leaving the city. There are many interesting places to see and cool places to eat.

Most of all, enjoy the day! Times Square is a special place and your athletes and teams are deserving of the attention and the moment. Keep in mind that no other event group has ever tried this - so join us for this very special day.

We can't wait to see you!

Suggested Nearby Parking Locations:

Edison Park fast

307 W 44th St

9th Ave & 8th Ave

(212) 664-9126

<https://www.parkfast.com/search/results?location=times-square-parking>

Showbiz Parking

251 W 45th St

Broadway & 7th Ave

(212) 757-7925

Astor Parking

225 W 44th Street

Between 7th & 8th Ave

(877) 249-1477

<https://iconparking.com>

There are several parking lots further up from Times Square between Broadway and 52nd and 53rd streets.